Come and visit us at stand B59 at the 2010 BDA Conference.

If you are unable to make the trip, you can still benefit from the latest innovations and answer any questions relating to digital imaging. Our imaging specialists will be on hand to offer professional advice on your hygiene / disinfection requirements.

We very much look forward to seeing you.

www.alphapharm.co.uk

SMARTSEAL TO REVEAL ELECTRIC LIGHT AID AT BDA CONFERENCE & EXHIBITION

Be individual…

Practice Plan will be making its mark at this year’s annual BDA Conference and Exhibition, by revealing all the unique components that make up the leading custom-branded dental practice plan provider.

From our innovative in-house marketing agency and dedicated regional support managers, to our educational workshops and invaluable consultancy services, everything that we offer has evolved to ensure you can run your practice the way you want to, with the support you need.

We’re firm believers in individually that your practice should belong to you. That is why we make it our priority to help you develop a plan that fits into your own unique brand and personality, and runs alongside your individual practice values, image and goals.

You may just need to make a few tweaks, or perhaps you want to completely transform your image? Whatever the case, our range of support services can help you know your own desirability matrix.

Visit us on stand A6 or visit our website; www.practiceplan.co.uk

http://www.practiceplan.co.uk

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Patient Plan Direct

Patient Plan Direct offer a simple and effective way to administer practice branded dental plans. We offer one straightforward product handle which includes direct debit collection, enhanced dental accident insurance and a secure administration system to link, create and service patient accounts.

Patient Plan Direct is expert in direct debit solutions and fully managed payment schemes. Our business is founded on first class service and support and a commitment to future technology.

Our product is very user friendly. It’s simple to administer and importantly, it gives your dental practice more of the revenue generated from your patients.

Whether you have an existing plan and want to be completely confident in your systems, or you are considering implementing a new plan, Patient Plan Direct may have the solution you are looking for.

Visit us on Stand A6 or visit our website, www.patientplandirect.co.uk for more information.
Implants

Biohorizons go Gold at the 2010 SDI meeting
Leading implant company, BioHorizons Inc., is pleased to announce its gold sponsorship of the 2010 annual European Association for Osseointegration (EAO) conference held in Glasgow on 6th-9th October. Held at the Scottish Exhibition Conference Centre, this year’s annual event is focused on clinical controversies in implant dentistry and involves a diverse four day lecture and workshop programme.

With multiple parallel sessions, master classes, short oral communications, basic and clinical research, all with accompanying poster presentations, the congress is a comprehensive program. Attendees can also attend pre-congress ‘step-by-step’ courses, there is something for everyone.

Topics include: Aesthetics, Clinical Guidelines, CAD/CAM in implant dentistry, Possibilities for Conventional Dental Treatment and Sinus Surgery

BioHorizons is one of the largest and growing manufacturing device companies in the world as a result of its commitment to providing the most comprehensive range of evidence-based, scientifically-proven dental implants and tissue regeneration solutions.

Biohorizons customers attending the EAO can register for a special drinks reception on Thursday, 8th October. For complete information please contact Heather Wagstaff on 01344 752560 or info@biohorizons.com or visit www.biohorizons.com.

How Clean is Your Surgery?
Can you guarantee that your surgery is germ free? The Sanitox biosanitiser automatic from Bambach will transform your entire surgery overnight at just the press of a button.

This surgery atomiser dispenses the revolutionary Sanitox biosanitiser directly into your surgery. The biosanitiser automatically and continuously sanitises all surfaces, touching them with a highly effective, highly efficient, one-step disinfectant.

To take full advantage of a deeply cleaned surgery carry out your usual disinfecting routine throughout the day; before you leave in the evening.

To take full advantage of a deeply cleaned surgery carry out your usual disinfecting routine throughout the day; before you leave in the evening.

To find out more please call 0800 581108, e-mail Sanitoxinfo@sanitox.co.uk or visit www.Sanitox.co.uk

Surgical Success from NSK Market leaders in high-quality turbines, handpieces and finishing equipment, NSK offers a full range of micro motors and ultrasonic systems, keeping pace with the primary requirements for today’s surgical procedures.

NSK’s surgical micromotor, Surgic XT Plus, incorporates the unique Advancer Revolution (ARC) technology, which effectively calibrates the micromotor to the rotational resistance of the individual handpiece, offering optimum speed and speed settings and ensuring accurate, safe and smooth operations.

NSK’s powerful Sanitox is the first choice for ulcersurgery as it’s versatile enough to be used in bone surgery and sinuses. Strong, precise cutting power is enhanced with the TNS (Titanium Nitride) coated bone cutting tips, leaving a surface that aids bone formation and helps control oozing surgical procedures.

For more information call Jane White at NSK on 0800 6341909 or 01438 310672, or visit www.nsk.com

All-on-4: Combining predictable treatment results with affordability
The rehabilitation of the edentulous maxilla and the mandible always presents a challenge for dental professionals, however, the All-on-4 system from Nobel Biocare helps provide predictable results for the most challenging cases.

The revolutionary All-on-4 procedure is based on placing four straight anterior implants and two posterior implants to assist the sinus nerve but at the same time reduce the cantilever.

Unlike most implant systems, Nobel Biocare’s All-on-4 system allows practitioners to provide patients with a faster, less traumatic procedure and a speed of rehabilitation.

Benefits of the system include:
• No complicated bone grafting procedures required
• No soft tissue required
• No nerve repositioning required – Limited shorter cantilever on posterior implants.

Additionally, All-on-4 also offers a significant financial advantage to both patients and professionals. Ideally suited to be offered as a practice’s second system, All-on-4 provides a wider range of patients a brilliant solution to traditional implant treatment, at an affordable price.

For more information on All-on-4, contact Nobel Biocare on 01959 452912, or visit www.nobelbiocare.com

BioSand – A unique material for dental treatment BioSand® is a novel material that has been specifically designed for both hard tissue regeneration and hard tissue support. BioSand® has been shown to be of particular benefit in a range of applications including bone regeneration, alveolar ridge augmentation, augmentation of infrabony defects and implant site development.

Due to its unique characteristics, BioSand® has demonstrated clinically superior results compared to traditional bone substitute materials. In addition, due to its unique characteristics, it is highly effective in stimulating bone formation and regeneration.

For more information visit the BioHorizons’ website www.biohorizons.com


development and planning – with simple handling and workflow. These are just two of many clinical advantages, which allow dentists to perform various styles of chairside treatments. Diamond Carv is available in 8 easy to use handpieces.

The firm, packable consistency of the Diamond GC allows easy placement of the material. Diamond GC is radiopaque, and is ideal for use in opaque and translucent restorations.

The packable consistency of Diamond means that the restoration will set quickly to a rock hard finish. No light curing is required as the restoration is chemically cured and rapid snap set into position. The restoration is completely water resistant once the chemical snap set is complete.

The restoration is completely waterproof once the chemical snap set is complete.

Digital imaging, laser dentistry, bi-tech equipment and much more.

This year’s BDA Conference and Exhibition gives Henry Schein Minerva the perfect opportunity to showcase their range of surgery equipment as well as their new specialist digital and laser division, Digital Dentations.

How to achieve digital dentistry is a real role play in developing the profession forward to meet the ever increasing demands of patients and the importance of exploiting this technology has now been more apparent than at the moment.

The launch of Dental Innovations demonstrates Henry Schein Minerva’s commitment to understanding and reacting to the specific needs of high tech dentists. The specialist division brings together advisers, engineers and trainers, all with experience and in-depth knowledge of products ranging from digital imaging solutions to state-of-the-art CAD/CAM technology.

You will also be able to obtain information about the full programme of education courses being organised for 2010, designed to help you maximise the potential of your practice.

Visit Stand 909 for more information on how Henry Schein Minerva can help you develop your practice. Alternatively you can call 0870 10 12 41 41 or visit www.henryschein.co.uk

20% discount on the Diamond range of Glass Ionomer Cements at the British Dental Conference
Kerrdent stand A96 are pleased to announce the 20% discount on all Kerrdent products, including the Diamond GC range.

A recent research has helped Kerrdent develop a range of Glass Ionomer Cements that allow dentists to perform various styles of chairside-treatments. Diamond Carv is available in 8 easy to use handpieces.

The firm, packable consistency of the Diamond GC allows easy placement of the material. Diamond GC is radiopaque, and is ideal for use in opaque and translucent restorations.

For further information on Kemdent products contact poppy@kemdent.co.uk or visit www.kemdent.co.uk

High Henry Schein Minerva Cements

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Benefits of the system include:
• Comprehensive bespoke Project Management Service for Surgery refurbishments – Factory Training
• Product Specialists to advise on design, installation and on-site training – Low cost finance packages for all products

Serona Specialists, Serona Dental Systems offer the choice from the complete range of Serona Treatment Centres, 2D and 3D digital and film based x-ray equipment, TLS scanning equipment, 3D oral digital cone-beam equipment, their extensive range of Serona handpieces, and auxiliary items including SinusLaser, 360Endo and the DHC Universal sterilisation unit.

Whichever possible potential clients are invited to visit The Courtyard, Serona’s state-of-the-art training and showroom facility, where they will be able to see the complete range of products.

Finally Serona will undertake a complete Project Management Service, including installation and post installation service support, to enable these dentists to become reality.

For further information call Serona Dental Systems on 01932 589099 or e-mail sales@serona.co.uk

Dental Futures at BDA 2010
BDA Conference 2010 to showcase the innovative oral reconstructive system that allows clinicians to offer their patients an aesthetic solution to metal-free implants.

Visitors to Stand 2660 will come to learn more about the ‘invisible’ solution. Developed by an expert orthodontist, the Clearview system is based on the combination of restorations that are combined into a treatment planned individualised for each patient.

Dental Futures have also included the revolutionary CAD/CAM Support System, a computer generated visualization created from accurate 3D scanning of the impression of the patient’s actual teeth. Clearview shows how the predicted outcome will be achieved once treatment is successfully completed.

Clearview is a simple way to create greater patient acceptance of the treatment plan and represents another way Clearview supports clinicians in gaining their patients’ smile.

The BDA Conference takes place in Liverpool’s ACC on 20-22nd May 2010.

For more information call the OPG Laboratory & Diagnostic Facility 01412 337910 or e-mail clearview@clearstep.co.uk