**Visit The Dental Directory Stand A125 at this year’s BDA Conference in Liverpool.**

Visitors to the Dental Directory’s stand A125 at this year’s BDA Conference in Liverpool won’t be disappointed!

You will be able to review the unique components of expertly designed dental aesthetic.*

The company’s experienced Digital/Division will also be on hand to discuss the latest innovations and answer any questions relating to digital imaging. Their experience combined with their impartiality puts them in an ideal position to review the various options available and help you decide on the most appropriate solution for your practice.

So make sure you come and visit The Dental Directory Stand A125 at this year’s BDA Conference in Liverpool.

For further information on The Dental Directory call 0800 556 586 or visit www.dental-direct.co.uk

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**Evident...it’s all about quality**

Evident’s range of impression materials and a new disinfection range are designed to make your job easier and achieve superior results. Take advantage of a free sample of Hydrogum, the 1 day vitality alginate with a fruity berry flavor. Mix the new extra soft sweetest flavoured Hydrogum paste with its hypo-hyphosphate wash. Try new Hydrosystem, the pre-impression surface enhancer for reducing impression voids by 50%. Dr Elite Glass the clear silicone for making a clear matrix, to enable light-curing of temporary veneers in the mouth. And finally Dental Dry Gel, a new hand gel that does not dry out your hands.

Visit us on Stand B103

www.zhermack.com

Contact: Graham Brown

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**SMARTSAL TO REVEAL ERECTING NEW DEVELOPMENT AT BDA EXHIBITION & CONFERENCE IN LIVERPOOL**

After considerable effort, the team at smartsal has created a fully radio-opaque hydrophilic polymer point called propoint. This product has been developed following feedback from practitioners who said they found smartpoint easier and quicker to use but requested the point be more radio-opaque so as to be more consistent with other products.

Propoint will be demonstrated by representatives at smartsal’s stand A102 at the city’s Arena and Conference Centre on May 20 - 22.

It is the latest product to be launched by smartsal, which revealed its biocompatible root canal sealer, smartpaste bio, to thousands of clinicians at the BDA’s Dental Show in 2008.

Jerry Watson, Chief Executive of smartsal, said, “We are very excited to be revealing propoint to leading dental professionals in May, as this is exactly what they have been asking for us. We look forward to welcoming clinicians to our stand to see our new range.”

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**Evident will be showing their highly desirable consumable ExamVision™ loupes and lights offer dentists a considerable choice in their practice without compromising on quality.**

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**The company’s experienced Digital/Division will also be on hand to discuss the latest innovations and answer any questions relating to digital imaging.**

To find out more information call Digital Dental on 0800 027 8393, visit stand A68 at the BDA Exhibition, or visit www.digitaldental.co.uk

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**Experience A4-Solutions at Liverpool BDA Conference & Exhibition 20th-22nd May 2010**

As one of the world’s leading dental equipment manufacturers, A4-s designs, builds, and markets much of what you use in the dental treatment room. Our range includes chairs, stools, delivery systems, dental lights, cabinets and infection control units along with a full line of accessory options.

A4-s will be exhibiting at the 2010 BDA Conference at the Liverpool Arena and Conference Centre and look forward to the opportunity of welcoming you to Stand A74 to experience a selection of equipment packages including A-4 sco, A4-scope and A-4 system.

We will also be demonstrating our range of innovative cabinetry solutions as well as our latest integrated options.

We look forward to welcoming you to our stand and sharing with you the latest A-4 solutions for the betterment of dentistry.

For further information about the A4-4 range, contact us today!

Tel: 0800 232528 (Telephone) or 02470 359301

Email: info@a4s.co.uk

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**BDA Exhibition & Conference May 2010**

**Zhermack Stand no. B103**

Zhermack’s range of impression materials and a new disinfection range are designed to make your job easier and achieve superior results. Take advantage of a free sample of Hydrogum, the 1 day vitality alginate with a fruity berry flavor. Mix the new extra soft sweetest flavoured Hydrogum paste with its hypo-hyphosphate wash. Try new Hydrosystem, the pre-impression surface enhancer for reducing impression voids by 50%. Dr Elite Glass the clear silicone for making a clear matrix, to enable light-curing of temporary veneers in the mouth. And finally Dental Dry Gel, a new hand gel that does not dry out your hands.

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**SMARTSAL**

**samples free**

**Klime-Up Ultra on Stand A125**

**Hagglom** will be exhibiting their wide range of professional hygiene products at the BDA Conference & Exhibition in Liverpool.

A comprehensive range of products to aid the dental team in the control of cross infection on dental and visitors will be able to ‘take-away’ free samples from Alkapharm’s new alcohol-free range of products which now includes the brand new Klime-Up Ultra flavouring instant hand sanitiser.

Be sure to stop by at Stand A125 where our expert friendly staff will be on hand to offer professional advice on your practise hygiene / disinfection requirements.

We very much look forward to seeing you.

www.alkapharm.co.uk

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**New Oral-B® 3D-50 Oxyjet**

Oral-B has launched its new range of oral hygiene products, the Oral-B® 3D-50 Oxyjet family.

The Oral-B® 3D-50 Oxyjet family comprises two innovative products: the 3D-50 Oxyjet and the Mini-3D-50 Oxyjet.

The 3D-50 Oxyjet is a hand-held, wand-shaped device that directs a fine stream of water into the mouth. The Mini-3D-50 Oxyjet is a cordless mini-water flosser that can be used anywhere.

Both products are designed to help remove plaque and food debris from the interdental spaces, which are areas that are difficult to reach with a toothbrush.

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**From our innovative in-house marketing agency and dedicated regional sales team, we invest heavily in new technology.**

**New 3D Cone Beam CT systems.**

We will be showcasing a new 3 in 1 intraoral imaging concept that should make 3D imaging affordable for most practices. To celebrate our 10th anniversary we will have some unbeatable show offers.

For further information call Digital Dental on 0800 027 8393, visit stand A68 at the BDA Exhibition, email sales@digitaldental.co.uk or visit www.digitaldental.co.uk.
Implants

Biohorizons go Gold at the 2010 ISO meeting

Leading implant company, BioHorizons, is delighted to announce its gold sponsorship at this year’s European Association for Osseointegration (EAO) conference in Glasgow on 6th-9th October. Held at the Scottish Exhibition Conference Centre, this year’s annual event is focused on Clinical Controversies in Implant Dentistry and involves a diverse four day lecture and workshop programme.

With multiple parallel sessions, master classes, short oral communications, basic and clinical research presentations, pre-congress ‘step-by-step’ courses, there really is something for everyone. Topics include Aesthetics, Clinical Guidelines, CAD-CAM in Implant Dentistry, Possibilities for Conventional Dental Treatment and Sinus Surgery.

BioHorizons is one of the fastest growing and largest implant device companies in the world as a result of their commitment to providing the most comprehensive range of evidence-based, scientifically proven dental implants and tissue regeneration solutions.

Biohorizons customers attending the EAO can register for a special drinks reception on Thursday with complimentary food and drink. For more information please contact Heather Wagstaff on 01344 752560 or ice@biohorizons.com or visit www.biohorizons.com.

How Clean is Your Surgery?
Can you guarantee that your surgery is germ free? The Saniswiss biosanitizer from Sident Dental Systems is a simple way to create a germ-free environment for the mouth at all times.

For more information on All-on-4, contact Nobel Biocare on 01895 452 912, or info@clearstep.co.uk. For more information about the Straumann Dental Implant System visit www.s traumann.com. For more information about the Kentimplantstudio.com visit www.sidentco.co.uk

CEREC® 3D Systems for Implants

CEREC® enables Dentists to design high quality and durable all-ceramic restorations in the most cost effective and efficient way. It is a computer-aided method for creating precise fit all-ceramic restorations, saving Laboratory costs it enables Dentists to design and create all-ceramic inlays, onlays, partial crowns and crowns for the anterior, premolar and molar regions in one visit. The milling unit can be saturated in any form that is convenient within the Practice, even an fascinating eye-catcher in the waiting room.

Combined with adhesive bonding techniques, CEREC® creates biocompatible, non-white, natural-looking restorations from durable high-quality ceramics in a single treatment session - without the need for provisional restorations.

For further information, contact Ceramic Systems Limited on 01226 382900, e-mail j.colville@ceramicsystems.co.uk or visit www.ceramicsystems.co.uk

Digital Imaging, laser dentistry, bi-tech equipment and much more.

This year’s BDA Conference and Exhibition shows Henry Schein Minerva the perfect opportunity to showcase their range of surgery equipment as well as their new specialist digital and laser division, Digital Innovations.

Hi-tech dentistry has a vital role to play in driving the profession forward to meet the ever-increasing demands of patients and the importance of this technology has never been more apparent than at the moment.

The launch of Dental Innovations demonstrates Henry Schein Minervas commitment to understanding and reacting to the specific needs of high tech dentists. The specialist division brings together advisors, engineers and trainers, all with experience and in-depth knowledge of products ranging from digital imaging solutions to state-of-the-art CAD/CAM technology.

You will also be able to obtain information about the full programme of education courses being organised for 2010, designed to help you maximise the potential of your practice.

Visit Stand B04 to find out more information on how Henry Schein Minerva can help you develop your practice. Alternatively you can call 0870 10 20 41 41 or visit www.henryschein.co.uk

The revolutionary All-on-4 procedure is based on placing four straight anterior implants and one tilted posterior implant to avoid the sinus nerve but at the same time reduce the cantilever. Unlike most other implant systems, the All-on-4 system from Nobel Biocare helps provide predictable results for even the most challenging cases.

NSK’s surgical micromotor, Surfeg XT Plus, incorporates the unique Adaptor Plus+ (CAP+) technology which effectively calibrates the micromotor to the rotational resistance of the individual handpiece, optimizing driving potential and speed settings and ensuring accurate, safe and smooth operations.

NSK’s powerful Surfeg Tenure is the first choice for ultrasonic surgery as it’s versatile enough to be used in bone surgery and sinus lift. Strong, precise cutting power is enhanced with the TNK (Titanium Nitride) coated bone cutting tips, leaving a surface that aids bone formation and helps control excessive surgical procedures.

For more information call Jane White at NSK on 0800 6341900 or 01488 316072, or visit www.nsk-com.com

All-on-4: Combining predictable treatment results with affordability

The rehabilitation of the edentulous maxilla and the mandible always presents a challenge for dental professionals, however, the All-on-4 system from Nobel Biocare helps provide predictable results for even the most challenging cases.

The revolutionary All-on-4 on-procedure is based on placing four straight anterior implants and one tilted posterior implant to avoid the sinus nerve but at the same time reduce the cantilever. Unlike most other implant systems, the All-on-4 system from Nobel Biocare helps provide predictable results for even the most challenging cases.

Benefits of the system include

- No complicated bone grafting procedures required - No soft tissue required
- No nerve repositioning required - Limited/shorter cantilevers on posterior implants

Additionally, All-on-4 also offers a significant financial advantage to both patients and professionals. Ideally suited to be offered as a practice’s second system, All-on-4 provides a wider range of patients a brilliant solution to traditional implant treatment, at an affordable price.

For more information on All-on-4, contact Nobel Biocare on 01819 452 912, or visit www.nobleviabio.com

Surgical Success from NSK

Market leaders in high-quality turbines, handpieces and small equipment, NSK’s range of micromotors and ultrasonic systems meet the primary requirements for today’s surgical procedures.

Henry Schein Minerva

From as little as 60p a day put your mind at rest with Saniswiss biosanitizer. Being airborne Saniswiss biosanitizer will get to all areas of your surgery.

Saniswiss biosanitizer directly into your surgery. How Clean is Your Surgery?

Saniswiss biosanitizer into your surgery.

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